



FOR IMMEDIATE RELEASE
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Premier EuroCase Announces Aetna Plywood as New Midwest Distributor

DENVER, COLO. — Premier EuroCase is pleased to announce their partnership with Aetna Plywood as a distributor of their panel products, as well as laser edgebanded doors and components. Aetna will stock all 36 colors from Premier’s Reflekt and UltraMatte collections in both single and double-sided panels at their Maywood, IL location. With this new stocking program Aetna will be able to offer extremely fast lead times to several other branches located in Rockford, IL, White Bear Lake, MN and Indianapolis, IN.

The Reflekt high-gloss and soft-touch UltraMatte acrylic products are extremely scratch and chemical resistance making them ideal surfaces for their style and durability.

“Moving forward with Aetna Plywood as a new Midwest distributor aligns with our growth initiatives to expand our supply chain and reach a larger customer base, specifically with our full range of high-quality acrylic panels.” Andy Wilzoch, President of Premier EuroCase said. “Aetna’s excellent industry reputation, and similar company values make them a great addition to our distribution network.” Wilzoch said.

"Aetna Plywood is excited to embark upon a strategic partnership with Premier EuroCase. Premier EuroCase is the industry leader in producing high-quality acrylic panels and components and a strong fit for the Aetna portfolio." Rusty Payne, Hardware Product Manager at Aetna Plywood said. "This partnership aligns Aetna as a comprehensive supplier of the Premier EuroCase Reflekt and UltraMatte acrylic panels. Aetna will be stocking the entire spectrum of colors in Reflekt and UltraMatte panels in our state-of-the-art Chicago Distribution Center. In addition to panels, Aetna will also be offering the extensive production capabilities of Premier EuroCase, in the form of edgebanded high-quality slab, three-piece, and five-piece doors, drawer fronts and components." Payne said.

Reflekt and UltraMatte products will be available for purchase through Aetna Plywood beginning Q3 of 2020.

About Premier EuroCase

Premier EuroCase is full-service panel processor that specializes in lamination, custom components, store fixtures, and cut-to-size parts. Headquartered in Denver, Colo., our modern manufacturing facility is home to an autonomous production line and multiple laser edgebanders making us the largest zero-joint manufacturing company in North America. For more information, visit www.premiereurocase.com.

About Aetna Plywood

What began as a modest enterprise over 80 years ago has today become one of the Midwest's largest distributors of hardwood lumber, composite panels, plywood, high pressure laminate, quartz, solid surface and woodworking hardware. Aetna's deeply experienced and dedicated team of professionals have a long track record of delivering service excellence and timely product fulfillment. The company's financial strength enables Aetna to service the inventory and accounts receivable needs of our markets. For more information, visit www.aetnaplywood.com.

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